

Nappies/Diapers/Pants in Algeria

Market Direction | 2024-03-07 | 18 pages | Euromonitor

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Report description:

In 2023, nappies/diapers/pants in Algeria registered positive volume growth, supported by strong consumer awareness and convenience. However, in constant value terms, growth was muted by a slowing birth rate, which has also started to dampen volume sales. In order to boost demand, strengthen brand awareness and expand their customer base, producers increased their current prices at a level below the inflation rate. As a result of the inflationary effects of the global ramifications of the Russia...

Euromonitor International's Nappies/Diapers/Pants in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Disposable Pants, Nappies/Diapers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Nappies/Diapers/Pants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
March 2024

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Growth slowdown is expected due to economic challenges

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