

Meals and Soups Packaging in the Philippines

Market Direction | 2023-10-17 | 9 pages | Euromonitor

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Report description:

In a humid tropical climate like the Philippines, where moisture and temperature fluctuations can degrade food quality, maintaining product freshness is of paramount importance. Aluminium/plastic pouches and folding cartons are popular packaging choices for dried ready meals in the Philippines as these materials offer excellent protection against moisture and air, ensuring the long shelf life of the products. These packaging options are also lightweight and durable, which is crucial for transpor...

Euromonitor International's Meals and Soups Packaging in Philippines report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Meals and Soups Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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MEALS AND SOUPS PACKAGING IN THE PHILIPPINES

KEY DATA FINDINGS

2022 DEVELOPMENTS

Brands prefer to use pack types that offer effective protection to products

Folding cartons are used for frozen pizza as they are easy to handle and transport

Flexible plastic is a popular dry soup pack type as it is lightweight and cost-effective

PROSPECTS AND OPPORTUNITIES

Versatility is likely to drive the demand for folding cartons in frozen pizza

Metal food cans remain dominant despite the emergence of other pack types

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