

Meals and Soups Packaging in Switzerland

Market Direction | 2023-10-25 | 8 pages | Euromonitor

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Report description:

Meals and soups packaging volumes returned to stability in Switzerland in 2022, after a couple of years of disruption due to the pandemic. Within meals and soups, soup saw the slowest growth rate, with shelf stable soup even turning to decline. However, pizza saw solid growth in packaging volumes in 2022, which can be attributed to the increasing popularity of pizza as a convenient and versatile meal option. Pizza is a well-loved food choice amongst Swiss consumers, both for dining out and for c...

Euromonitor International's Meals and Soups Packaging in Switzerland report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Meals and Soups Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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MEALS AND SOUPS PACKAGING IN SWITZERLAND

KEY DATA FINDINGS

2022 DEVELOPMENTS

Pizza packaging witnesses growth in 2022 for convenient at-home consumption

Folding cartons is a leading pack type, as it offers good protection to products

400g pack size is preferred as it offers the ideal quantity

PROSPECTS AND OPPORTUNITIES

Thin wall plastic containers set to grow as this is a versatile pack type

600g pack size forecast to grow due to practicality for larger households

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