

Meals and Soups Packaging in Sweden

Market Direction | 2023-10-25 | 8 pages | Euromonitor

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Report description:

The COVID-19 pandemic provided a significant boost to volume sales of meals and soups in Sweden, as consumers remained within their homes for fear of contracting the disease. Meals and soups categories such as ready meals, frozen pizza, meal kits, and frozen soup provided a convenient and easy meal option for consumers who were growing weary of home cooking. In 2022, however, consumers more or less returned to their normal, busy lives, and began going on holiday once more, which drastically redu...

Euromonitor International's Meals and Soups Packaging in Sweden report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Meals and Soups Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Meals and Soups Packaging in Sweden

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List Of Contents And Tables

MEALS AND SOUPS PACKAGING IN SWEDEN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Packaging volumes decline as consumers resume their normal lives post-pandemic

Folding cartons leads pack type share in meals and soups

300g-400g packs are the most popular

PROSPECTS AND OPPORTUNITIES

Decline in soup will drive a fall in its packaging volumes

Ready meal trays set to see growth in the forecast period

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