

Meals and Soups Packaging in South Africa

Market Direction | 2023-10-25 | 8 pages | Euromonitor

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Report description:

In South Africa, dry soup is well-liked as it is a strong option in areas with inconsistent access to energy or refrigeration, since it can be stored for long periods of time without refrigeration. Flexible plastic and folding cartons are frequently used to package dry soup. Flexible plastic pouches offer packaging that is both airtight and moisture-resistant, preserving the product's quality and shelf life. Folding cartons, on the other hand, offer sturdy and attractive packaging that can stand...

Euromonitor International's Meals and Soups Packaging in South Africa report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Meals and Soups Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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MEALS AND SOUPS PACKAGING IN SOUTH AFRICA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Flexible packaging preferred for dry and chilled soup in South Africa

Brands tend to focus on packaging solutions that offer flexibility to consumers

Folding cartons continue to benefit from increasing demand for ready meals

PROSPECTS AND OPPORTUNITIES

Use of flexible plastic is set to further grow as it reduces transportation costs

Demand for 350g pack size in ready meals likely to rise as it is convenient for all households

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