

Meals and Soups Packaging in Saudi Arabia

Market Direction | 2023-10-20 | 7 pages | Euromonitor

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Report description:

Demand for ready meals in Saudi Arabia surged during the pandemic as foodservice closures and fears around food delivery drove home-cooking occasions; ready meals presented a more convenient alternative than cooking meals from scratch. Although the impact of the pandemic waned in Saudi Arabia towards the end of the review period, many local consumers continued to appreciate the convenience offered by these meals, and thus demand remained higher in 2022 than pre-pandemic levels. As such, retail u...

Euromonitor International's Meals and Soups Packaging in Saudi Arabia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Meals and Soups Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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MEALS AND SOUPS PACKAGING IN SAUDI ARABIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Consumers continue to appreciate the convenience of ready meals

Flexible aluminium/plastic dominates meals and soups packaging

Small pack sizes account for majority of share

PROSPECTS AND OPPORTUNITIES

Busy lifestyles expected to drive demand for meals and soups

Folding cartons to gain share in ready meals packaging

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