

## **Meals and Soups Packaging in Japan**

Market Direction | 2023-10-12 | 8 pages | Euromonitor

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### **Report description:**

In 2022, flexible packaging, consisting of plastic pouches and flexible plastic, remained the most popular packaging format for shelf stable soup, followed by metal food cans. This was because plastic pouches are lightweight and easy to handle, which is advantageous for both manufacturers and consumers. Additionally, they also come with resealable features, such as zip locks or screw-on caps, which aid in preserving the quality of the product.

Euromonitor International's Meals and Soups Packaging in Japan report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Meals and Soups Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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### **Table of Contents:**

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MEALS AND SOUPS PACKAGING IN JAPAN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Flexible packaging preferred format for shelf stable soup

The rising popularity of dried ready meals benefits thin wall plastic containers

Flexible plastic packaging for frozen and chilled pizza benefits from transparency

PROSPECTS AND OPPORTUNITIES

The rising popularity of prepared salads will likely benefit thin wall plastic containers and flexible plastic

Plastic pouches to gain share of shelf stable ready meals from paper-based containers and flexible aluminium/plastic

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