

Meals and Soups Packaging in Indonesia

Market Direction | 2023-09-29 | 8 pages | Euromonitor

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Report description:

The growth of meals and soups packaging in Indonesia is being driven by rapid urbanisation and evolving lifestyles, leading to increased demand for convenient food options as individuals have less time for cooking meals from scratch. Rising disposable incomes have also made consumers more willing to invest in time-saving solutions like ready meals. Indonesia's work culture, characterised by long working hours and commutes, has fuelled the need for quick and easy meal solutions. Moreover, changin...

Euromonitor International's Meals and Soups Packaging in Indonesia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Meals and Soups Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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MEALS AND SOUPS PACKAGING IN INDONESIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Ready meals growing in 2022 thanks to their convenience and easy meal preparation

Flexible plastic is the dominant pack type in Indonesia due to its versatility

The 180g pack remains a popular size as it offers portion control for consumers

PROSPECTS AND OPPORTUNITIES

Frozen ready meals packaging expected to see further growth over the forecast period

Shelf stable ready meals expected see growth in the coming years

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