

## **Meals and Soups Packaging in India**

Market Direction | 2023-09-27 | 8 pages | Euromonitor

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### **Report description:**

Increasingly time-strapped Indian consumers with busy lifestyles have been driving demand for meals and soups, boosting packaging unit volumes of the main pack types in the category - flexible plastic and folding cartons. Post-pandemic resumption of busy, out-of-home lifestyles and an increasing number of young Indians migrating away from their hometowns is driving the need for convenient time-saving solutions. Dried and shelf stable ready meals and dry soups are particularly popular among consu...

Euromonitor International's Meals and Soups Packaging in India report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Meals and Soups Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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The 64g pack size is expected to see dynamic growth in meals and soups

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