

## **Meals and Soups Packaging in Hong Kong, China**

Market Direction | 2023-09-22 | 9 pages | Euromonitor

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### **Report description:**

Thin wall plastic containers, which are used in dried and frozen ready meals packaging, were recording rising packaging unit volumes and also gaining share as a pack type in 2022. Thin wall plastic containers are popular thanks to being easy to open, reseal and reheat, offering a convenient solution for consumers seeking quick and hassle-free meal options that align with the fast-paced urban lifestyle of Hong Kong. Moreover, as Hong Kong is known for its limited living spaces, thin wall plastic...

Euromonitor International's Meals and Soups Packaging in Hong Kong, China report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Meals and Soups Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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MEALS AND SOUPS PACKAGING IN HONG KONG, CHINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Thin wall plastic containers gaining favour in dried and frozen ready meals

Folding cartons seeing increasing application in pizza

Mixed pandemic for the various products in meals and soups

PROSPECTS AND OPPORTUNITIES

Brick liquid cartons are expected to continue gaining share in soup thanks to their dispensing capabilities

Chilled and frozen products will be driving ready meals growth over the forecast period

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