

**Meals and Soups Packaging in China**

Market Direction | 2023-09-20 | 9 pages | Euromonitor

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**Report description:**

The persistence of the COVID-19 pandemic in China in 2022, along with the country's strict zero-COVID policy kept consumers within their homes for long periods during this year and consequently boosted interest in home cooking. This drove demand for meals and soups as consumers spent more time cooking at home, and led to a significant increase in packaging unit volume sales of key pack types like flexible plastic, metal food cans and plastic pouches.

Euromonitor International's Meals and Soups Packaging in China report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Meals and Soups Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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MEALS AND SOUPS PACKAGING IN CHINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

COVID-19 boosts home-cooking occasions

Convenience driving sales of meals and soups

Premiumisation in frozen ready meals boosting folding carton sales

PROSPECTS AND OPPORTUNITIES

Plastic pouches will see dynamic forecast period growth

China's excessive packaging regulations will affect board tubs and composite containers

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