

Meals and Soups Packaging in Canada

Market Direction | 2023-09-20 | 10 pages | Euromonitor

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Report description:

Although plastic pouches recorded a slight decline in their unit volumes in 2022, this was less marked than the overall fall in sales in the packaging of meals and soups in Canada. Plastic pouches therefore once again gained share in meals and soups packaging in 2022, helped by their combination of convenience, practicality and versatility. Plastic pouches are lightweight and space-efficient, making them ideal for on-the-go consumers seeking portable meal solutions. Their flexibility allows for...

Euromonitor International's Meals and Soups Packaging in Canada report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Meals and Soups Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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MEALS AND SOUPS PACKAGING IN CANADA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Plastic pouches gaining share in meals and soups packaging

Folding cartons now the most popular pack type for frozen ready meals

Thin wall plastic containers gaining popularity as a pack type for prepared salads

PROSPECTS AND OPPORTUNITIES

Companies innovate as Canada looks to eliminate single-use plastics

Meal kits expected to see dynamic growth over the forecast period

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