

Hypermarkets in the Netherlands

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Report description:

Hypermarkets was the most dynamic grocery retailers category in current value terms in 2023. Although people are spending less on the extra services that were installed in hypermarkets over review period (eg prepared meals, cobblers etc) they are enjoying the large amount of choice, convenience and speed of service that hypermarkets offer. These stores have a large number of tills and self-scan tills which mean that queues are generally short and infrequent, thereby offering a significantly better...

Euromonitor International's Hypermarkets in Netherlands report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hypermarkets market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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