

Hypermarkets in Belgium

Market Direction | 2024-03-04 | 33 pages | Euromonitor

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Report description:

Hypermarkets in Belgium experienced a flat performance in 2023 with no perceptible growth in current value terms. This was mainly due to competition from discounters and supermarkets which offered consistently lower prices. This became especially pertinent in an environment of high inflation, when consumers suffered a decline in purchasing power. At the same time, Belgians also showed a greater interest in shopping in convenience stores, which were located close to their workplaces and homes. As su...

Euromonitor International's Hypermarkets in Belgium report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hypermarkets market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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