

HW Snacks in Argentina

Market Direction | 2023-11-03 | 11 pages | Euromonitor

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Report description:

Argentina's Frontal Food Labelling Law was enacted in 2022, establishing that all packaged food and non-alcoholic drinks must bear an indelible warning stamp on the front of the packaging listing details of specific nutrients that exceed pre-established values. According to the law, black octagons with a border containing text in capital letters in white must now be printed on the front of the pack, covering no less than 5% of the total surface. The text in the black octagon must provide informa...

Euromonitor International's HW Snacks in Argentina report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2018-2022, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: HW Confectionery, HW Ice Cream, HW Savoury Snacks, HW Snacks by Type, HW Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the HW Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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HW SNACKS IN ARGENTINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

New labelling law to promote sales of healthier snacks as attention falls on ingredients

Gluten free particularly prominent within health and wellness snacks in 2022

Good source of vitamins and no salt snacks perform well as consumers take a more proactive approach to health in 2022

PROSPECTS AND OPPORTUNITIES

Sweet biscuits to remain a source of opportunity for health and wellness options

Strong performances slated for gluten free and plant-based products

Low salt and no salt both set to register good sales growth

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HEALTH AND WELLNESS IN ARGENTINA

EXECUTIVE SUMMARY

Overview

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