

HW Hot Drinks in the Czech Republic

Market Direction | 2023-11-06 | 11 pages | Euromonitor

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Report description:

Hot drinks with natural ingredients and low or no added sugar remained popular in the Czech Republic in 2022. Naturally healthy products like tea saw strong growth thanks to the return of the standard flu season in the autumn and winter months of 2022. The number of cases of flu dropped during 2020 and 2021 as a byproduct of the efforts to contain the spread of COVID-19. As the number of cases of cold and flu rose so too did the demand for natural tea, with this pattern expected to continue in 2...

Euromonitor International's HW Hot Drinks in Czech Republic report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2018-2022, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: HW Coffee, HW Hot Drinks by Type, HW Other Hot Drinks, HW Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the HW Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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HW HOT DRINKS IN THE CZECH REPUBLIC

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Plant-based coffee thriving in 2022 as consumers look for healthier options

Energy boosting hot drinks grow but are overshadowed by energy drinks

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HEALTH AND WELLNESS IN THE CZECH REPUBLIC

EXECUTIVE SUMMARY

Overview

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