

HW Hot Drinks in Mexico

Market Direction | 2023-11-07 | 11 pages | Euromonitor

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Report description:

By 2022, the additional attention that health and wellness hot drinks had attracted at the peak of the COVID-19 pandemic was beginning to fade as local consumers were returning to their pre-pandemic lifestyles, spending habits and daily routines. In particular, the return to eating out on a regular basis, either for leisure purposes or out of necessity due to very busy lifestyles, has had a major impact on the frequency with which consumers prepare their own meals from scratch at home. Mexico's...

Euromonitor International's HW Hot Drinks in Mexico report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2018-2022, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: HW Coffee, HW Hot Drinks by Type, HW Other Hot Drinks, HW Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the HW Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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HW HOT DRINKS IN MEXICO

KEY DATA FINDINGS

2022 DEVELOPMENTS

Slower growth observed across industry as out-of-home activity continues to recover

2022 sees natural remain an important category of health and wellness hot drinks

Immune support boosted by high obesity rates and concerns

PROSPECTS AND OPPORTUNITIES

Health and wellness oriented product innovation likely to be observed in other hot drinks

Natural to remain a highly promising health and wellness claim in hot drinks

Weight management slated for growth over the forecast period

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HEALTH AND WELLNESS IN MEXICO

EXECUTIVE SUMMARY

Overview

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