

HW Hot Drinks in Canada

Market Direction | 2024-01-19 | 11 pages | Euromonitor

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Report description:

Since the drastic increase of at-home consumption of hot drinks in response to the pandemic and the ensuing lockdowns, demand for hot drinks appeared to have somewhat normalised in 2022. Local consumers are enjoying hot drinks, usually in the form of coffee or tea, both at home and via foodservice. Canadians are purchasing tea and coffee on their way to work or if they are working from home, sometimes during their lunchbreak. Thus, there is a shift in hot drinks from retail towards foodservice.

Euromonitor International's HW Hot Drinks in Canada report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2019-2023, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: HW Coffee, HW Hot Drinks by Type, HW Other Hot Drinks, HW Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the HW Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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HW HOT DRINKS IN CANADA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Transparency within organic and natural coffee and tea drives health and wellness hot drinks

2022 sees natural as leading claim within health and wellness hot drinks

Probiotic supported by heightened health and wellness awareness and focus on gut health

PROSPECTS AND OPPORTUNITIES

Fortified/functional tea to become key area of focus

Organic and natural will continue to drive health and wellness claims in hot drinks over the forecast period

No allergens to make gains over the forecast period

CATEGORY DATA

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HEALTH AND WELLNESS IN CANADA

EXECUTIVE SUMMARY

Overview

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