

HW Dairy Products and Alternatives in Finland

Market Direction | 2023-11-06 | 14 pages | Euromonitor

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Report description:

Sugar has increasingly become the focus of consumer health concerns around the world, with excessive consumption of sugar in modern diets associated with the development of a number of health problems, including obesity, type 2 diabetes and cardiovascular disease. At the same time, consumers are also becoming increasingly concerned about the potential health impacts of consuming artificial sweeteners. When Juustoportti introduced its new free from sugar chocolate drink, Juustoportti Hyvin sokero...

Euromonitor International's HW Dairy Products and Alternatives in Finland report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2018-2022, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: HW Baby Food, HW Dairy and Plant-based Dairy, HW Dairy Products and Alternatives by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the HW Dairy Products and Alternatives market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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HW DAIRY PRODUCTS AND ALTERNATIVES IN FINLAND

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2022 sees lactose free in the lead in health and wellness dairy products and alternatives

Immune support records positive performance within health and wellness dairy products and alternatives in 2022

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HEALTH AND WELLNESS IN FINLAND

EXECUTIVE SUMMARY

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