

## **HW Dairy Products and Alternatives in Canada**

Market Direction | 2024-01-19 | 13 pages | Euromonitor

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### **Report description:**

2022 witnessed some significant movement within dairy products and alternatives in Canada. Despite only recording modest growth, brands of both dairy and plant-based alternatives are competing on all fronts for their respective consumer base. With inflation placing continuous pressure on dairy's profitability in Canada and pressures to reshape the Canadian dairy industry, in addition to consumers shifting to flexitarian diets as awareness of food intolerances continues to rise in line with perce...

Euromonitor International's HW Dairy Products and Alternatives in Canada report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2019-2023, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: HW Baby Food, HW Dairy and Plant-based Dairy, HW Dairy Products and Alternatives by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the HW Dairy Products and Alternatives market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Immune support benefits from heightened condition awareness

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