

HW Cooking Ingredients and Meals in the Czech Republic

Market Direction | 2023-11-06 | 13 pages | Euromonitor

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Report description:

The COVID pandemic underlined the importance of healthier living which positively impacted demand for more natural products. This rising health awareness in the Czech Republic helped boost demand for health and wellness cooking ingredients and meals as consumers sought to improve their overall health and immunity. While Czech consumers were more inclined to shop for better quality and more sustainable products in 2022, they were generally only willing to do so when prices were favourable. This m...

Euromonitor International's HW Cooking Ingredients and Meals in Czech Republic report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2018-2022, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: HW Cooking Ingredients and Meals by Type, HW Edible Oils, HW Meals and Soups, HW Sauces, Dips and Condiments, HW Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the HW Cooking Ingredients and Meals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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HW COOKING INGREDIENTS AND MEALS IN THE CZECH REPUBLIC

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2022 DEVELOPMENTS

Consumers favour healthier options but price pressures limit stronger gains

Vegetarian holds first place within health and wellness cooking ingredients and meals in 2022

Organic products continue to flourish thanks to natural and healthy image

PROSPECTS AND OPPORTUNITIES

New labelling could push more players to reduce the salt, sugar and fat content of their products

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HEALTH AND WELLNESS IN THE CZECH REPUBLIC

EXECUTIVE SUMMARY

Overview

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