

HW Cooking Ingredients and Meals in Spain

Market Direction | 2023-11-07 | 13 pages | Euromonitor

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Report description:

In an inflationary environment, unevenly rising prices inevitably affected the purchasing power of many Spanish consumers in 2022, hampering the growth of certain health and wellness cooking ingredients and meals. Despite the temporary downhill across some claims, Spaniards are becoming increasingly interested in vegan options, with strong growth also recorded by plant-based and vegetarian claims in 2022. The rising perception that these products are beneficial for human health, and for environm...

Euromonitor International's HW Cooking Ingredients and Meals in Spain report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2018-2022, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: HW Cooking Ingredients and Meals by Type, HW Edible Oils, HW Meals and Soups, HW Sauces, Dips and Condiments, HW Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the HW Cooking Ingredients and Meals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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HW COOKING INGREDIENTS AND MEALS IN SPAIN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Vegan remains important claim in health and wellness cooking ingredients and meals

Gluten free is leading health claim due to rising awareness of food intolerances and general heightened health awareness

Good source of antioxidants claim benefits as consumers look to fortify their diets

PROSPECTS AND OPPORTUNITIES

Cost concerns likely to hamper stronger performance for natural and organic cooking ingredients and meals

Vegan offers further growth potential due to rising flexitarian population in Spain

No salt claim supported by EU legislation and health concerns

MARKET DATA

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HEALTH AND WELLNESS IN SPAIN

EXECUTIVE SUMMARY

Overview

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