

HW Cooking Ingredients and Meals in New Zealand

Market Direction | 2023-11-07 | 12 pages | Euromonitor

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Report description:

Dairy farming and agriculture have long been a staple of the New Zealand economy, with ample access to high quality meat and dairy products forming the backbone of the traditional New Zealand diet. While health and wellness preferences have been the main driver of New Zealanders' dietary preferences diversifying towards more plant-based diets, the environmental impact of meat and dairy production is becoming an increasingly important consideration. The dairy and meat farming industry is New Zeal...

Euromonitor International's HW Cooking Ingredients and Meals in New Zealand report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2018-2022, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: HW Cooking Ingredients and Meals by Type, HW Edible Oils, HW Meals and Soups, HW Sauces, Dips and Condiments, HW Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the HW Cooking Ingredients and Meals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and

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Euromonitor International
January 2024

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Climate change considerations influencing consumption preferences

Vegetarian holds first place within health and wellness cooking ingredients and meals in 2022

No salt increasingly important in health and wellness cooking ingredients and meals due to consumer concerns pertaining to high salt levels in food

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Vegetarian most promising in health and wellness cooking ingredients and meals to 2027

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HEALTH AND WELLNESS IN NEW ZEALAND

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