

HW Cooking Ingredients and Meals in Mexico

Market Direction | 2023-11-07 | 13 pages | Euromonitor

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Report description:

Growth rates were slower across numerous categories of health and wellness cooking ingredients and meals in 2022 as the return to spending time and socialising outside of the home during the post-pandemic era suppressed retail sales of packaged food generally, especially cooking ingredients and meals. Mexicans are famously fond of eating out, either for leisure and social purposes or as a necessity due to their fast-paced urban lifestyles, and thus many of them took the opportunity to return to...

Euromonitor International's HW Cooking Ingredients and Meals in Mexico report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2018-2022, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: HW Cooking Ingredients and Meals by Type, HW Edible Oils, HW Meals and Soups, HW Sauces, Dips and Condiments, HW Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the HW Cooking Ingredients and Meals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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HW COOKING INGREDIENTS AND MEALS IN MEXICO

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2022 DEVELOPMENTS

Slowdown in growth as out-of-home activities continue to recover

Natural the leading health and wellness positioning in cooking ingredients and meals

Superfruit grows as consumers prioritise nutritious food

PROSPECTS AND OPPORTUNITIES

Trans fats regulation to have a major impact on cooking ingredients and meals

Natural slated for positive growth as consumers favour cheaper, more practical options

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HEALTH AND WELLNESS IN MEXICO

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