

HW Cooking Ingredients and Meals in France

Market Direction | 2023-11-06 | 13 pages | Euromonitor

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Report description:

Overall volume sales of low fat cooking ingredients and meals continued to increase in France in 2022. Buoyant demand reflected rising consumer awareness of the health risks associated with being overweight or obese, a well-established trend that became more pronounced during the second half of the review period due to concerns surrounding COVID-19. The further expansion of low fat assortments in several categories also helped to maintain strong interest in this area. One key factor behind the g...

Euromonitor International's HW Cooking Ingredients and Meals in France report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2018-2022, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: HW Cooking Ingredients and Meals by Type, HW Edible Oils, HW Meals and Soups, HW Sauces, Dips and Condiments, HW Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the HW Cooking Ingredients and Meals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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HW COOKING INGREDIENTS AND MEALS IN FRANCE

KEY DATA FINDINGS

2022 DEVELOPMENTS

Obesity concerns and Nutri-Score rating system continue to encourage low fat launches

Organic remains the leading health and wellness claim in value terms

Bone and joint health rises in popularity as France's population ages

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Clean label trend expected to gain momentum in chocolate spreads and edible oils

Interest in plant-based and vegan cooking ingredients and meals set to rise

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HEALTH AND WELLNESS IN FRANCE

EXECUTIVE SUMMARY

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