

HW Cooking Ingredients and Meals in Finland

Market Direction | 2023-11-06 | 13 pages | Euromonitor

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Report description:

Nordic rapeseed oil is benefiting from being seen as a locally sourced superfood, boosting sales of domestic cooking oils. It is noteworthy that, as the global supply of sunflower oil suffered shortages in 2022, Finns increasingly turned to locally manufactured cooking oils, so that rapeseed oil sales soared. What is more, not only are Finns committed to supporting local farming and the domestic economy, but they also tend to trust the quality of domestic products and are well aware of the health...

Euromonitor International's HW Cooking Ingredients and Meals in Finland report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2018-2022, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: HW Cooking Ingredients and Meals by Type, HW Edible Oils, HW Meals and Soups, HW Sauces, Dips and Condiments, HW Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the HW Cooking Ingredients and Meals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

HW Cooking Ingredients and Meals in Finland
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List Of Contents And Tables

HW COOKING INGREDIENTS AND MEALS IN FINLAND

KEY DATA FINDINGS

2022 DEVELOPMENTS

Local rapeseed a trusted superfood

Gluten free leads health and wellness cooking ingredients and meals in 2022

Increased interest in animal welfare and the environment boosts plant-based claim

PROSPECTS AND OPPORTUNITIES

Lower or no sugar and salt content expected to see expansion

Lactose free shows notable promise in health and wellness cooking ingredients and meals

Skin health shows potential within cooking ingredients and meals

MARKET DATA

Table 1 Sales of Cooking Ingredients and Meals by Health and Wellness Type: Value 2019-2022

Table 2 Sales of Cooking Ingredients and Meals by Health and Wellness Type: % Value Growth 2019-2022

Table 3 Company Shares of Organic Cooking Ingredients and Meals (Biggest HW Type in Global Cooking Ingredients and Meals): % Value 2019-2022

Table 4 Company Shares of Gluten Free Cooking Ingredients and Meals (2nd Biggest HW Type in Global Cooking Ingredients and Meals): % Value 2019-2022

Table 5 Company Shares of Vegetarian Cooking Ingredients and Meals (3rd Biggest HW Type in Global Cooking Ingredients and Meals): % Value 2019-2022

Table 6 Company Shares of Vegan Cooking Ingredients and Meals (4th Biggest HW Type in Global Cooking Ingredients and Meals): % Value 2019-2022

Table 7 Company Shares of Natural Cooking Ingredients and Meals (5th Biggest HW Type in Global Cooking Ingredients and Meals): % Value 2019-2022

Table 8 Forecast Sales of Cooking Ingredients and Meals by Health and Wellness Type: Value 2022-2027

Table 9 Forecast Sales of Cooking Ingredients and Meals by Health and Wellness Type: % Value Growth 2022-2027

HEALTH AND WELLNESS IN FINLAND

EXECUTIVE SUMMARY

Overview

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