

HW Cooking Ingredients and Meals in Chile

Market Direction | 2023-11-06 | 13 pages | Euromonitor

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Report description:

Strong growth was observed for cooking ingredients and meals throughout the first months of 2022, with healthier variants such as no added sugar and natural growing at a very fast pace as consumers resumed their normal activities. However, sales were negatively affected by accelerating inflation rates in Chile in the second half of the year, leading to a slowdown in growth, especially as health and wellness cooking ingredients and meals tend to be priced higher than standard variants. The fourth...

Euromonitor International's HW Cooking Ingredients and Meals in Chile report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2018-2022, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: HW Cooking Ingredients and Meals by Type, HW Edible Oils, HW Meals and Soups, HW Sauces, Dips and Condiments, HW Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the HW Cooking Ingredients and Meals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
January 2024

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HW COOKING INGREDIENTS AND MEALS IN CHILE

KEY DATA FINDINGS

2022 DEVELOPMENTS

High inflation leads consumers to seek healthier food options in traditional channels

2022 sees meat free account for the highest sales, as consumers are concerned about health, animal welfare, and the environment

As consumers look to improve various aspects of their health, high protein records growth in 2022

PROSPECTS AND OPPORTUNITIES

Consumers will turn to modern channels to buy specific health and wellness products as health awareness rises

Vegan likely to show promise as consumer interest in these products continues to rise

Vegan trend also expected to lead to more dairy free claims

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HEALTH AND WELLNESS IN CHILE

EXECUTIVE SUMMARY

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