

HW Cooking Ingredients and Meals in Canada

Market Direction | 2024-01-19 | 13 pages | Euromonitor

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Report description:

While the impact of the pandemic started to gradually wane in Canada towards the end of the review period, echoes remained in 2022. For one, wellbeing and health trends were at the forefront of consumers' minds as they were still concerned about keeping themselves healthy. Despite the fact that foodservice in Canada was starting to recover, volume sales of cooking ingredients and meals through the channel declined as many consumers continued to cook at home. As the public strives for wellbeing,...

Euromonitor International's HW Cooking Ingredients and Meals in Canada report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2019-2023, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: HW Cooking Ingredients and Meals by Type, HW Edible Oils, HW Meals and Soups, HW Sauces, Dips and Condiments, HW Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the HW Cooking Ingredients and Meals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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HW COOKING INGREDIENTS AND MEALS IN CANADA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Wellbeing-oriented consumers gravitate towards natural and functional foods with specific health benefits

Natural is leading claim as consumers focus on avoiding additives

No allergens makes gains in 2022

PROSPECTS AND OPPORTUNITIES

Demand for functional properties and specific health benefits to feature heavily in post-pandemic lifestyles

Vegetarian offers further promise due to rising environmental consciousness and concerns over animal welfare

Probiotic to be driven by demand for greater fortified/functional foods

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HEALTH AND WELLNESS IN CANADA

EXECUTIVE SUMMARY

Overview

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