

Home Products Specialists in Switzerland

Market Direction | 2024-03-04 | 38 pages | Euromonitor

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Report description:

After enjoying growth during the pandemic, home products specialists recorded a decline in current value sales in 2023 as Swiss consumers returned to pre-pandemic activity and purchasing behaviour. This was to be somewhat expected in a mature and consolidated category. Additionally, with less time spent at home and as a result of increasingly hectic lives, Swiss consumers engaged less often in DIY and renovation projects and gardening. Even pet supply sales declined as 'hobby' pets fell out of f...

Euromonitor International's Home Products Specialists in Switzerland report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Home Improvement and Gardening Stores, Homewares and Home Furnishing Stores, Pet Shops and Superstores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Products Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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