

Home Products Specialists in Poland

Market Direction | 2024-03-07 | 38 pages | Euromonitor

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Report description:

Despite substantial price increases amidst soaring inflation, overall current value sales growth for home products specialists in 2023 was slightly weaker than in 2022. Trade in the two largest channels of home improvement and gardening stores and homewares and home furnishing stores was depressed as Poles postponed or scaled back home renovation and interior design plans due to the rapidly rising cost of living, interest rate hikes and heightened economic uncertainty. Together with steep increa...

Euromonitor International's Home Products Specialists in Poland report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Home Improvement and Gardening Stores, Homewares and Home Furnishing Stores, Pet Shops and Superstores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Products Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and

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online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Soaring inflation curbs spending on home renovation and interior design projects

Retailers introduce solutions to improve the purchasing process

Chained homewares and home furnishing stores enhance their sustainability credentials

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