

Health and Beauty Specialists in Greece

Market Direction | 2024-03-05 | 36 pages | Euromonitor

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Report description:

Health and beauty specialists saw current value growth in Greece in 2023. Players in the channel are working hard to differentiate their offers and adapt to evolving market trends. The Body Shop launched a store in Athens that is sustainably designed with recycled, recyclable and reusable materials. For example, the shop counters and the storage boxes were created from recycled plastic. This new store is an indication of the company's focus on sustainability, with The Bodyshop aiming to save ene...

Euromonitor International's Health and Beauty Specialists in Greece report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Beauty Specialists, Health and Personal Care Stores, Optical Goods Stores, Pharmacies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Health and Beauty Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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