

General Merchandise Stores in Australia

Market Direction | 2024-03-06 | 38 pages | Euromonitor

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Report description:

Value sales via department stores in Australia notably slowed in 2023 compared to the previous year's double-digit growth, ensuring they remained below pre-pandemic levels as the rising cost of living impacted consumers' disposable incomes. Nevertheless, department store chain, David Jones, defied the economic slowdown in the first half of 2023, as it sustained continuous growth following a remarkable surge in sales the previous year. However, the trading momentum significantly slowed during the...

Euromonitor International's General Merchandise Stores in Australia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Department Stores, Variety Stores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the General Merchandise Stores market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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