

Discounters in Peru

Market Direction | 2024-03-04 | 33 pages | Euromonitor

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Report description:

After several years of dynamic current value growth, discounters in Peru saw current value sales decline in 2023. As the country fell into recession, some consumers switched towards using hypermarkets as they looked to economise. Discounters play a key role in Peru's grocery retail landscape, with current value sales accelerating over the review period in line with the rapid expansion of outlets. The lower rate of outlet expansion in 2023 also indicates a natural slowdown in category growth, whi...

Euromonitor International's Discounters in Peru report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Discounters market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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