

## **Discounters in Belgium**

Market Direction | 2024-03-04 | 33 pages | Euromonitor

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### **Report description:**

Discounters in Belgium registered a marked slowdown in growth in current value terms in 2023. This came despite the continued inflationary environment, which meant that value proved to be the most important factor when consumers were doing their grocery shopping. While the channel is renowned for its low prices, growth was restricted by the permanent closure of a number of Leader Price stores, as the retailer struggled to retain its margins in the face of rising operating costs.

Euromonitor International's Discounters in Belgium report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Discounters market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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