

## **Convenience Retailers in Turkey**

Market Direction | 2024-03-04 | 36 pages | Euromonitor

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### **Report description:**

In 2023, convenience stores registered significant value growth in Turkey, driven in part by a significant number of new outlets opening. The compact size of these stores made it easier to find suitable locations and their widespread presence in numerous neighbourhoods allowed them to capture market share from small local grocers. Convenience stores offer a wider variety of products, at competitive prices, and many of them benefit from economies to scale due to their ownership by large grocery r...

Euromonitor International's Convenience Retailers in Turkey report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Convenience Stores, Forecourt Retailers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Convenience Retailers market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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