

## **Convenience Retailers in the Netherlands**

Market Direction | 2024-03-04 | 38 pages | Euromonitor

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### **Report description:**

Convenience stores in city centre locations saw steady growth in current value terms in 2023 with this being driven by various factors. First, with the pandemic over consumers spent less time working from home than during the height of the health crisis. Additionally, consumers returned to city centre locations in greater numbers, with concerns around contracting COVID-19 no longer having a significant impact. With incomes being squeezed due to high inflation and rising living costs there was al...

Euromonitor International's Convenience Retailers in Netherlands report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Convenience Stores, Forecourt Retailers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Convenience Retailers market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
March 2024

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City centre and train station locations prove fruitful for convenience stores

Sustainability comes into focus with AH To Go experimenting with true pricing

Spar introduces new innovations as it looks to expand within a saturated market

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Increasingly saturated market could limit opportunities for new outlets

Competition between convenience retail and foodservice will likely increase

Spar focusing on positioning itself as the King of Convenience

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