

Convenience Retailers in New Zealand

Market Direction | 2024-03-07 | 34 pages | Euromonitor

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Report description:

Convenience retailers in New Zealand continued to see retail current value sales growth in 2023; however, this was supported by inflationary pressures driving up unit prices of grocery products. While fuel costs stabilised following an initial shock in 2022, after the Russian invasion of Ukraine, the government's temporary removal of excise duty on petrol ended in July, with increased costs passed on to consumers. In early 2023, flooding and extreme weather events placed considerable pressure on...

Euromonitor International's Convenience Retailers in New Zealand report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Convenience Stores, Forecourt Retailers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Convenience Retailers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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