

Convenience Retailers in Italy

Market Direction | 2024-03-07 | 41 pages | Euromonitor

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Report description:

The geopolitical developments of 2022 and 2023 have had a big impact on retail in Italy. Russia's war in Ukraine continued in 2023 with no sign of resolution at the time of writing, while the emergence of further instability in other parts of the world have also created uncertainty. As a result, manufacturers and retailers alike found themselves struggling to maintain profit margins as the cost of fuel, energy, ingredients and labour has all increased. Facing mounting costs retailers were forced...

Euromonitor International's Convenience Retailers in Italy report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Convenience Stores, Forecourt Retailers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Convenience Retailers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Convenience Retailers in Italy
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List Of Contents And Tables

CONVENIENCE RETAILERS IN ITALY

KEY DATA FINDINGS

2023 DEVELOPMENTS

Convenience retailers come under pressure due to challenges both inside and outside the country
Convenience retailers invest in providing maximum convenience to differentiate from the competition
Sustainability a growing influence on the strategies of convenience retailers

PROSPECTS AND OPPORTUNITIES

Proximity, convenience and affordability set to be key influences on the category's growth prospects
Digitalisation to lead innovation in convenience retailers
Updating and modernising set to take precedence over new outlets

CHANNEL DATA

Table 1 Convenience Retailers: Value Sales, Outlets and Selling Space 2018-2023
Table 2 Convenience Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023
Table 3 Sales in Convenience Retailers by Channel: Value 2018-2023
Table 4 Sales in Convenience Retailers by Channel: % Value Growth 2018-2023
Table 5 Convenience Retailers GBO Company Shares: % Value 2019-2023
Table 6 Convenience Retailers GBN Brand Shares: % Value 2020-2023
Table 7 Convenience Retailers LBN Brand Shares: Outlets 2020-2023
Table 8 Convenience Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028
Table 9 Convenience Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028
Table 10 □Forecast Sales in Convenience Retailers by Channel: Value 2023-2028
Table 11 □Forecast Sales in Convenience Retailers by Channel: % Value Growth 2023-2028

RETAIL IN ITALY

EXECUTIVE SUMMARY

Retail in 2023: The big picture
Convenience remains a key focus of consumers and retailers as Italians lead increasingly busy lives
Sustainability in 2023 and onwards,
What next for retail?

OPERATING ENVIRONMENT

Informal retail
Opening hours for physical retail
Summary 1 Standard Opening Hours by Channel Type 2023
Seasonality
Christmas Holidays
Easter
Valentine's Day/Father's Day/Mother's Day
Summer Holidays/Back to School

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MARKET DATA

Table 12 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2018-2023

Table 13 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2018-2023

Table 14 Sales in Retail Offline by Channel: Value 2018-2023

Table 15 Sales in Retail Offline by Channel: % Value Growth 2018-2023

Table 16 Retail Offline Outlets by Channel: Units 2018-2023

Table 17 Retail Offline Outlets by Channel: % Unit Growth 2018-2023

Table 18 Sales in Retail E-Commerce by Product: Value 2018-2023

Table 19 Sales in Retail E-Commerce by Product: % Value Growth 2018-2023

Table 20 Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023

Table 21 □Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 22 □Sales in Grocery Retailers by Channel: Value 2018-2023

Table 23 □Sales in Grocery Retailers by Channel: % Value Growth 2018-2023

Table 24 □Grocery Retailers Outlets by Channel: Units 2018-2023

Table 25 □Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023

Table 26 □Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023

Table 27 □Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 28 □Sales in Non-Grocery Retailers by Channel: Value 2018-2023

Table 29 □Sales in Non-Grocery Retailers by Channel: % Value Growth 2018-2023

Table 30 □Non-Grocery Retailers Outlets by Channel: Units 2018-2023

Table 31 □Non-Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023

Table 32 □Retail GBO Company Shares: % Value 2019-2023

Table 33 □Retail GBN Brand Shares: % Value 2020-2023

Table 34 □Retail Offline GBO Company Shares: % Value 2019-2023

Table 35 □Retail Offline GBN Brand Shares: % Value 2020-2023

Table 36 □Retail Offline LBN Brand Shares: Outlets 2020-2023

Table 37 □Retail E-Commerce GBO Company Shares: % Value 2019-2023

Table 38 □Retail E-Commerce GBN Brand Shares: % Value 2020-2023

Table 39 □Grocery Retailers GBO Company Shares: % Value 2019-2023

Table 40 □Grocery Retailers GBN Brand Shares: % Value 2020-2023

Table 41 □Grocery Retailers LBN Brand Shares: Outlets 2020-2023

Table 42 □Non-Grocery Retailers GBO Company Shares: % Value 2019-2023

Table 43 □Non-Grocery Retailers GBN Brand Shares: % Value 2020-2023

Table 44 □Non-Grocery Retailers LBN Brand Shares: Outlets 2020-2023

Table 45 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2023-2028

Table 46 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2023-2028

Table 47 □Forecast Sales in Retail Offline by Channel: Value 2023-2028

Table 48 □Forecast Sales in Retail Offline by Channel: % Value Growth 2023-2028

Table 49 □Forecast Retail Offline Outlets by Channel: Units 2023-2028

Table 50 □Forecast Retail Offline Outlets by Channel: % Unit Growth 2023-2028

Table 51 □Forecast Sales in Retail E-Commerce by Product: Value 2023-2028

Table 52 □Forecast Sales in Retail E-Commerce by Product: % Value Growth 2023-2028

Table 53 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 54 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

Table 55 □Forecast Sales in Grocery Retailers by Channel: Value 2023-2028

Table 56 □Forecast Sales in Grocery Retailers by Channel: % Value Growth 2023-2028

Table 57 □Forecast Grocery Retailers Outlets by Channel: Units 2023-2028

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Table 58 □Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028

Table 59 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 60 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

Table 61 □Forecast Sales in Non-Grocery Retailers by Channel: Value 2023-2028

Table 62 □Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2023-2028

Table 63 □Forecast Non-Grocery Retailers Outlets by Channel: Units 2023-2028

Table 64 □Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028

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SOURCES

Summary 2 Research Sources

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