

Convenience Retailers in Italy

Market Direction | 2024-03-07 | 41 pages | Euromonitor

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Report description:

The geopolitical developments of 2022 and 2023 have had a big impact on retail in Italy. Russia's war in Ukraine continued in 2023 with no sign of resolution at the time of writing, while the emergence of further instability in other parts of the world have also created uncertainty. As a result, manufacturers and retailers alike found themselves struggling to maintain profit margins as the cost of fuel, energy, ingredients and labour has all increased. Facing mounting costs retailers were forced...

Euromonitor International's Convenience Retailers in Italy report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Convenience Stores, Forecourt Retailers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Convenience Retailers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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CONVENIENCE RETAILERS IN ITALY

KEY DATA FINDINGS

2023 DEVELOPMENTS

Convenience retailers come under pressure due to challenges both inside and outside the country
Convenience retailers invest in providing maximum convenience to differentiate from the competition
Sustainability a growing influence on the strategies of convenience retailers

PROSPECTS AND OPPORTUNITIES

Proximity, convenience and affordability set to be key influences on the category's growth prospects
Digitalisation to lead innovation in convenience retailers
Updating and modernising set to take precedence over new outlets

CHANNEL DATA

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