

## **Convenience Retailers in Greece**

Market Direction | 2024-03-05 | 36 pages | Euromonitor

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### **Report description:**

Convenience retailers witnessed growth in Greece in 2023 as more and more people visited their stores for their daily purchases. This trend started during the COVID-19 crisis, when consumers procured essential goods from nearby stores, and now it has become a habit. Consumers now visit these outlets not only for on-the-go snacks, but also for other household items, as they are ideal for quick purchases. Convenience stores also have a smaller average basket and so benefited from a period of high...

Euromonitor International's Convenience Retailers in Greece report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Convenience Stores, Forecourt Retailers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Convenience Retailers market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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