

Convenience Retailers in Australia

Market Direction | 2024-03-06 | 38 pages | Euromonitor

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Report description:

In early May 2023, the local operator of 7-Eleven (7-Eleven Stores Pty Ltd), the leading brand of convenience retailers in Australia, released a statement saying that the chain will be up for sale, including over 700 outlets across the country. The move is expected to take some time, so it is unlikely to be resolved by early 2024.

Euromonitor International's Convenience Retailers in Australia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Convenience Stores, Forecourt Retailers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Convenience Retailers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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