

## **Consumer Health in Uganda**

Market Direction | 2024-03-05 | 51 pages | Euromonitor

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### **Report description:**

Uganda's economy saw real GDP growth of 5% in 2023 and this provided a boost to sales of some consumer health products. Self-medication is driving growth in consumer health in Uganda as consumers are finding it easier and cheaper to purchase medication directly from pharmacies after seeking advice from a pharmacist since a consultation from a doctor can be too expensive for the majority of consumers. Pharmacies account for most sales although counterfeit medicines remain a threat.

Euromonitor International's Consumer Health in Uganda report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Consumer Health market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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