

Consumer Foodservice in Mexico

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Report description:

Consumer foodservice in Mexico experienced healthy growth in 2023, filled with launches, collaborations, and innovations. Given the economic uncertainty experienced during the year, mainly driven by the lingering impact of 2022, consumers were more cautious about how they spent their money on non-essential items. According to Euromonitor International's Voice of The Consumer: Lifestyles Survey (fielded January to February 2023), 58% of consumers are saving money, a trend that is increasing, whic...

Euromonitor International's Consumer Foodservice in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Fulfillment, Consumer Foodservice by Location, Consumer Foodservice by Ordering Platform, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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