

## **Consumer Foodservice By Location in Mexico**

Market Direction | 2024-03-06 | 35 pages | Euromonitor

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### **Report description:**

Consumer foodservice through standalone in Mexico remained the leading location in 2023 across value sales, outlet numbers and transactions, due to the country's market type and urban development. This keeps standalone attractive for both national and international investment. However, the strongest performer in terms of location in 2023, recording double-digit value growth, was travel, which has created opportunities in various parts of the country. One such example is the Felipe Angeles Intern...

Euromonitor International's Consumer Foodservice by Location in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice Through Leisure, Consumer Foodservice Through Lodging, Consumer Foodservice Through Retail, Consumer Foodservice Through Standalone, Consumer Foodservice Through Travel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Consumer Foodservice by Location market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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March 2024

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Opening of new locations in collaboration with the entertainment industry

Local cuisine as a cultural representative for tourism

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