

Consumer Credit in Germany

Market Direction | 2024-03-04 | 14 pages | Euromonitor

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Report description:

In 2023, Germany's consumer credit market showed signs of cautious optimism. Despite the lingering effects of the pandemic and geopolitical tensions, such as the ongoing crisis in Ukraine, there was a modest rise in consumer lending. However, German consumers remained cautious. For example, the Bundesbank - Germany's central bank - reported a decline in home and auto loans, signalling consumer hesitancy in committing to long-term financial obligations. The economic uncertainties, coupled with Ge...

Euromonitor International's Consumer Credit in Germany report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Auto Lending, Card Lending, Durables Lending, Education Lending, Home Lending, Other Personal Lending.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Credit market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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