

## **Bags and Luggage in Germany**

Market Direction | 2024-03-05 | 20 pages | Euromonitor

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### **Report description:**

As consumers could finally travel, and return to workplaces and educational establishments, bags and luggage has continued on the recovery path that started in 2022. Despite a higher cost of living, which brought some expected conservativeness to German spending at the end of 2022 and into 2023, the second half of the year pointed towards a cautious revival in consumer confidence, as German consumers looked forward to their travels. Bag sales have not fully recovered to pre-pandemic levels, but...

Euromonitor International's Bags and Luggage in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bags, Luggage.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Bags and Luggage market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
March 2024

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Bags and luggage continues to see slow growth in 2023, amid economic uncertainty

Luxury brands continue growing, as consumers look for quality over quantity

Online channel sees a slight decrease as physical stores reopen

##### PROSPECTS AND OPPORTUNITIES

Personalisation in bags will encourage consumers to be creative

Private label to continue growing in bags and luggage

Sustainability and social values are taken more into consideration than ever before

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