

Away-From-Home Tissue and Hygiene in South Korea

Market Direction | 2024-03-06 | 21 pages | Euromonitor

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Report description:

In the wake of inflationary pressures, there has been a surprising reluctance amongst individuals to engage in activities outside the home, including dining out, which contributed to lower than expected growth in consumer foodservice in 2023. This trend also spilt over into away-from-home (AFH) tissue in South Korea, resulting in subdued value growth in this year.

Euromonitor International's Away-from-Home Tissue and Hygiene in South Korea report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Away-from-Home Hygiene, Away-from-Home Tissue.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Away-from-Home Tissue and Hygiene market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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