

Away-From-Home Tissue and Hygiene in Ireland

Market Direction | 2024-03-07 | 21 pages | Euromonitor

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Report description:

Away-from-home tissue and hygiene in Ireland reported robust value growth in 2023, lifted in part by higher unit prices. Away-from-home tissue performed particularly well aided by strong demand for AFH wipers. Pandemic cleaning habits continue to persist in 2023 and wipes are both easy and convenient to use whilst also being effective at cleaning and removing bacteria. Businesses continue to place a strong emphasis on having clean and hygienic surroundings. AFH toilet paper and paper towels have...

Euromonitor International's Away-from-Home Tissue and Hygiene in Ireland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Away-from-Home Hygiene, Away-from-Home Tissue.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Away-from-Home Tissue and Hygiene market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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