

Away-From-Home Tissue and Hygiene in Greece

Market Direction | 2024-03-07 | 20 pages | Euromonitor

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Report description:

In 2023, away-from-home tissue and hygiene recorded an uplift in value sales, while volume sales were challenged by rising prices. Horeca operators faced reduced profit margins in 2023; the result of price hikes in operating costs due to a rising in prices for energy, food, and salaries. Operators became more conservative in spending on tissue supplies to save costs. Given the price increases in msp AFH tissue, operators were increasingly trading down. However, tissue products are often associat...

Euromonitor International's Away-from-Home Tissue and Hygiene in Greece report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Away-from-Home Hygiene, Away-from-Home Tissue.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Away-from-Home Tissue and Hygiene market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Away-From-Home Tissue and Hygiene in Greece
Euromonitor International
March 2024

List Of Contents And Tables

AWAY-FROM-HOME TISSUE AND HYGIENE IN GREECE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Horeca operators cut down spending on away-from-home tissue supplies

Trading down is stronger within healthcare and public sectors

The slow performance of tourism has a negative impact on AFH tissue sales

PROSPECTS AND OPPORTUNITIES

Reduced footfall in horeca impacts the overall performance of the landscape

Trends in foodservice and lodgings will be unfavourable for ongoing growth

Sustainability to have a modest impact on the AFH landscape

CATEGORY DATA

Table 1 Sales of Away-From-Home Tissue and Hygiene by Category: Value 2018-2023

Table 2 Sales of Away-From-Home Tissue and Hygiene by Category: % Value Growth 2018-2023

Table 3 Sales of Away-From-Home Paper Towels by Type: % Value 2018-2023

Table 4 Distribution of Away-From-Home Tissue and Hygiene by Format: % Value 2018-2023

Table 5 Distribution of Away-From-Home Tissue and Hygiene by Format and Category: % Value 2023

Table 6 Forecast Sales of Away-From-Home Tissue and Hygiene by Category: Value 2023-2028

Table 7 Forecast Sales of Away-From-Home Tissue and Hygiene by Category: % Value Growth 2023-2028

TISSUE AND HYGIENE IN GREECE

EXECUTIVE SUMMARY

Tissue and hygiene in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for tissue and hygiene?

MARKET INDICATORS

Table 8 Birth Rates 2018-2023

Table 9 Infant Population 2018-2023

Table 10 Female Population by Age 2018-2023

Table 11 Total Population by Age 2018-2023

Table 12 Households 2018-2023

Table 13 Forecast Infant Population 2023-2028

Table 14 Forecast Female Population by Age 2023-2028

Table 15 Forecast Total Population by Age 2023-2028

Table 16 Forecast Households 2023-2028

MARKET DATA

Table 17 □Retail Sales of Tissue and Hygiene by Category: Value 2018-2023

Table 18 □Retail Sales of Tissue and Hygiene by Category: % Value Growth 2018-2023

Table 19 □NBO Company Shares of Retail Tissue and Hygiene: % Value 2019-2023

Table 20 □LBN Brand Shares of Retail Tissue and Hygiene: % Value 2020-2023

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Table 21 □ Penetration of Private Label in Retail Tissue and Hygiene by Category: % Value 2018-2023

Table 22 □ Distribution of Retail Tissue and Hygiene by Format: % Value 2018-2023

Table 23 □ Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2023

Table 24 □ Forecast Retail Sales of Tissue and Hygiene by Category: Value 2023-2028

Table 25 □ Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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