

Away-From-Home Tissue and Hygiene in Georgia

Market Direction | 2024-03-05 | 18 pages | Euromonitor

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Report description:

The surge in sales of away-from-home tissue and hygiene products in 2023 was primarily fuelled by the revival of tourism in Georgia. As international travel resumed, the demand for tissue products in hotels, restaurants, and other hospitality establishments experienced a notable uptick. While the number of international travel trips increased by an impressive 76% during the first half of the year compared to the previous period, it is important to note that it still lags behind pre-pandemic levels.

Euromonitor International's Away-from-Home Tissue and Hygiene in Georgia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Away-from-Home Hygiene, Away-from-Home Tissue.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Away-from-Home Tissue and Hygiene market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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