

## **Away-From-Home Tissue and Hygiene in Dominican Republic**

Market Direction | 2024-03-05 | 20 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

In 2023, away-from-home tissue and hygiene saw double-digit value sales growth in the Dominican Republic. The COVID-19 pandemic led to the temporary closure of businesses, significantly impacting tourism and hospitality, which are essential industries for the country's economy. Data from the Ministry of Tourism reported that the sector generated an income of more than USD 8.4 billion following the lifting of COVID-19 restrictions, with a growth of 9% compared to 2019 records. Tourism and the ret...

Euromonitor International's Away-from-Home Tissue and Hygiene in Dominican Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Away-from-Home Hygiene, Away-from-Home Tissue.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Away-from-Home Tissue and Hygiene market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

reliable information resources to help drive informed strategic planning.

**Table of Contents:**

Away-From-Home Tissue and Hygiene in Dominican Republic  
Euromonitor International  
March 2024

List Of Contents And Tables

**AWAY-FROM-HOME TISSUE AND HYGIENE IN DOMINICAN REPUBLIC**

**KEY DATA FINDINGS**

**2023 DEVELOPMENTS**

Tourism drives strong growth for away-from-home-tissue in 2023  
Kimberly Clark Professional provides customised solutions to consumers  
Tork from the Institutional Family portfolio focuses on innovation and performance

**PROSPECTS AND OPPORTUNITIES**

Favourable economic outlook boosts growth for away-from-home tissue  
Away-from-home adult incontinence remains in the development phase  
Leading away-from-home tissue brands focus on innovations to drive growth

**CATEGORY DATA**

Table 1 Sales of Away-From-Home Tissue and Hygiene by Category: Value 2018-2023  
Table 2 Sales of Away-From-Home Tissue and Hygiene by Category: % Value Growth 2018-2023  
Table 3 Distribution of Away-From-Home Tissue and Hygiene by Format: % Value 2018-2023  
Table 4 Distribution of Away-From-Home Tissue and Hygiene by Format and Category: % Value 2023  
Table 5 Sales of Forecast Away-From-Home Tissue and Hygiene by Category: Value 2023-2028  
Table 6 Sales of Forecast Away-From-Home Tissue and Hygiene by Category: % Value Growth 2023-2028

**TISSUE AND HYGIENE IN DOMINICAN REPUBLIC**

**EXECUTIVE SUMMARY**

Tissue and hygiene in 2023: The big picture  
2023 key trends  
Competitive landscape  
Retailing developments  
What next for tissue and hygiene?

**MARKET INDICATORS**

Table 7 Birth Rates 2018-2023  
Table 8 Infant Population 2018-2023  
Table 9 Female Population by Age 2018-2023  
Table 10 Total Population by Age 2018-2023  
Table 11 Households 2018-2023  
Table 12 Forecast Infant Population 2023-2028  
Table 13 Forecast Female Population by Age 2023-2028  
Table 14 Forecast Total Population by Age 2023-2028  
Table 15 Forecast Households 2023-2028

**MARKET DATA**

Table 16 □Retail Sales of Tissue and Hygiene by Category: Value 2018-2023  
Table 17 □Retail Sales of Tissue and Hygiene by Category: % Value Growth 2018-2023

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com  
www.scotts-international.com

Table 18 □NBO Company Shares of Retail Tissue and Hygiene: % Value 2019-2023

Table 19 □LBN Brand Shares of Retail Tissue and Hygiene: % Value 2020-2023

Table 20 □Penetration of Private Label in Retail Tissue and Hygiene by Category: % Value 2018-2023

Table 21 □Distribution of Retail Tissue and Hygiene by Format: % Value 2018-2023

Table 22 □Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2023

Table 23 □Forecast Retail Sales of Tissue and Hygiene by Category: Value 2023-2028

Table 24 □Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Away-From-Home Tissue and Hygiene in Dominican Republic

Market Direction | 2024-03-05 | 20 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ \*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-05"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com